Organized by mtp GRUPA

International Trade Fair of Machinery, Tools and Components for the Wood and Furniture Industry

DREMA



POST SHOW REPORT 2026

International Trade Fair of Machinery, Tools and Components for the Wood and Furniture Industry, DREMA 2026.

The DREMA 2026 trade fair took place on 8-11 September in Poznań. It was the 42nd edition and is one of the most important events for the wood and furniture industry in Central and Eastern Europe. Its significance is confirmed by its place on the list of events recommended by EUMABOIS, the European Federation of Woodworking Machinery Manufacturers. For years DREMA has been a meeting place for manufacturers, technology suppliers, industry representatives and experts. It enables knowledge exchange, the presentation of new solutions and discussion of the sector's development directions.

DREMA in numbers

6000 visitors from **29** countries

200+ exhibitors from **16** countries

11 000 m² of exhibition space

14 accompanying events

24 industry partners

50+ speakers and special guests







Wood Industry 5.0, from Tools to Artificial Intelligence

This year's exhibition centred on machinery and technologies for the wood and furniture industry, tools, components, and solutions for automation, robotisation and the digitalisation of production. Strong emphasis was placed on increasing efficiency, integrating processes and the practical application of new technologies. The trade fair offer was complemented by an extensive tool-testing zone and the Wood Games competition featuring woodworking YouTubers. These were an additional attraction for representatives of smaller workshops, craftsmen and woodworking enthusiasts.

An important part of the programme was the 11th National Furniture Congress. It addressed, among other topics, the condition of the sector, raw material availability, the market situation and the competitiveness of the Polish furniture industry. The event was preceded by the 13th KOOPDREW Wood Industry Congress, which focused on the key challenges and prospects of the wood industry.

The substantive programme was complemented by the AI Forum - DREMA 5.0 and the 3rd Technologists' Forum. These meetings focused on the practical use of artificial intelligence, automation and digitalisation of processes, and on the changing role of the technologist in a modern production plant.









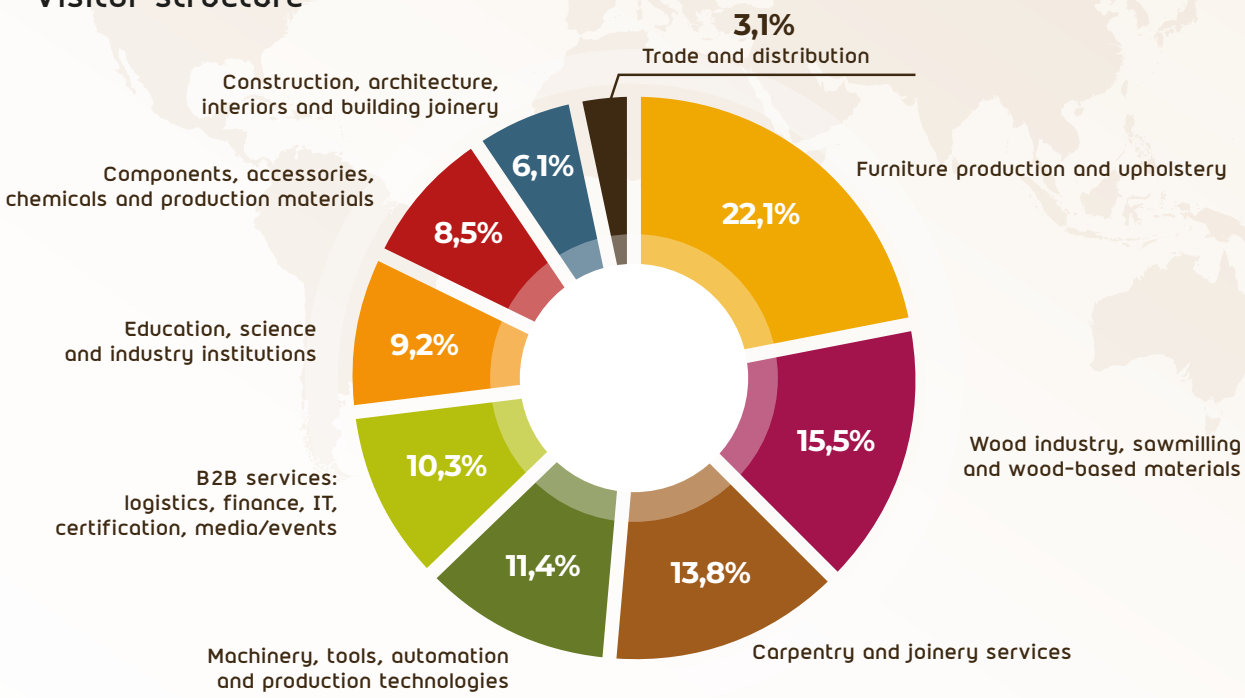
DREMA Visitor Profile

6000
total number of visitors

91%
Poland

9%
Abroad

Visitor structure



29,20%
Owners and Business
the largest group, with full investment decision-making authority.

19,80%
Management Staff
managers and leaders responsible for optimisation and purchasing in plants.

13,10%
Engineers and Technologists
specialists looking for specific innovations and systems to improve production.

Fast Decision Path
over **55%** of guests are direct financial and operational decision-makers.

Reasons for Attending

58,82%
Learning about new products and technologies

35,29%
Looking for new suppliers / business partners

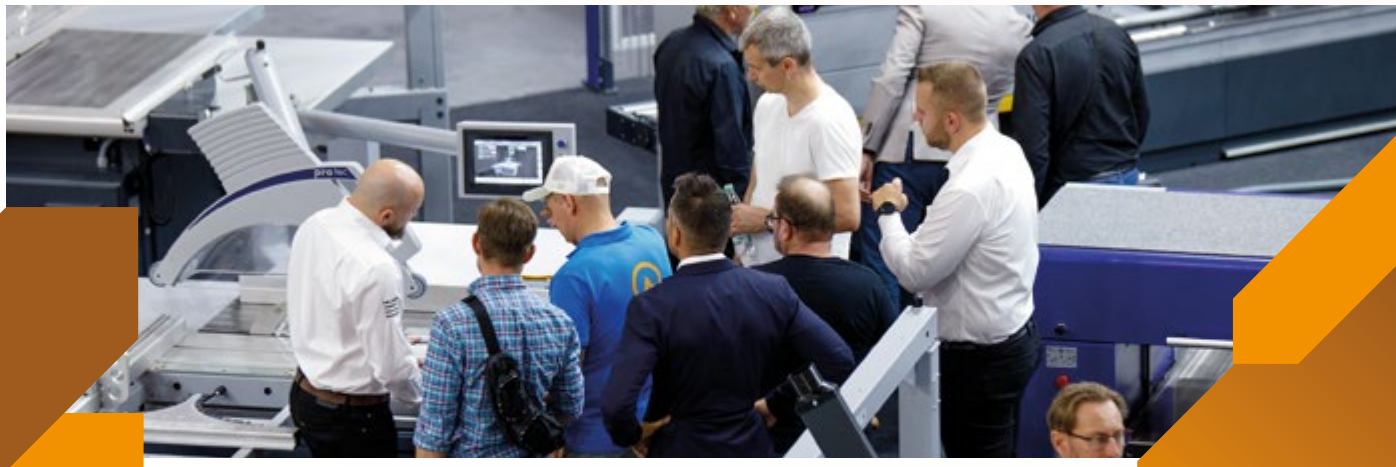
47,06%
Meeting current contractors

35,29%
Purchasing machines, equipment or solutions

23,53%
Learning about industry trends and development directions

17,65%
Networking / making contacts

35,29%
Market analysis



Key Companies and Brands Present at the Fair

Over
200
companies
and brands.

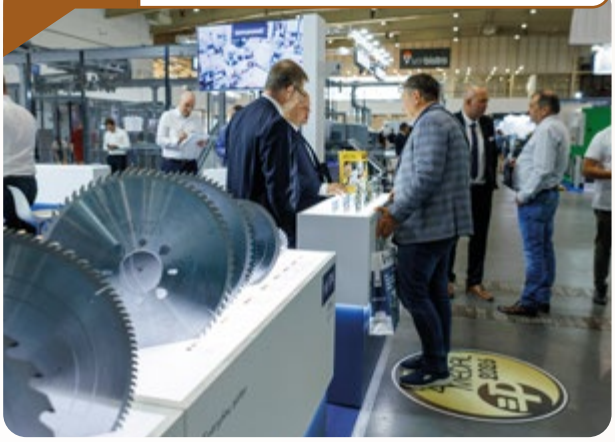




Exhibitors on DREMA

"This year's edition of DREMA showed that the wood and furniture industry is constantly developing, successfully combining experience with modern technology. For us, it confirms that our strategy of creating innovative tools meets the needs and expectations of our customers."

ITA Tools
Marlena Baranowska-Węgrzyn
Marketing Department Coordinator





"We have been operating in Poland for almost 30 years and have been present at DREMA practically from the very beginning. This year's edition really surprised us. We did not expect such high attendance. We met very different customers, from representatives of small companies to really large enterprises. We were somewhat surprised by the presence of the largest ones, because we usually meet them at big international fairs, such as Milan or Ligna. We are all the more pleased that they also came to DREMA this year. That is why we can confidently recommend taking part in the fair next year as well."

SCM Group Polska
Andrea Santi
Management Board Member

83% of exhibitors returned to the fair for another edition.

"We have been at DREMA for the eleventh year in a row. This time we presented ourselves in our biggest edition so far. On a stand of over 600 m², we showed a wide portfolio of machines, including nesting machines, panel saws, CNC drilling machines, edgebanders and a 3D printer. Visitors could also see cutting, edgebanding and assembly live. What happened during the fair is hard to describe: we were visited by a great many people, including from abroad. Even our colleague serving customers in English was besieged by clients. Influencers also came to our stand to see our new products. It was an excellent opportunity to talk, exchange knowledge and see the machines at work."

Polska Grupa CNC
Krzysztof Łapiński
Sales Manager





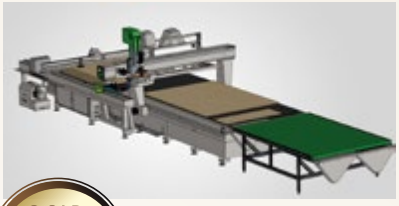
"Visiting the DREMA fair was very useful and interesting for our company. We met potential partners here, perhaps suppliers, as well as companies that produce woodworking machines, accessories and materials. We have funds from our government and from an international organisation, and we intend to improve our production process in the future. Poland is a very important and promising direction for us."

Marika Grigolishvili
Kokito (Gruzja)

Winners Honoured at DREMA 2026

ProNest Machining Centre – SERON Sp. z o.o. Sp. K.

ProNest is an automatic CNC centre with a nesting system for the furniture industry. It independently performs loading, cutting, drilling and unloading, allowing one operator to process up to 160 panels per shift. The latest generation offers even greater efficiency: a precise beam with a servo drive, an AVG unit, which is less expensive to operate, and a powerful chip extraction system. Choose a machine awarded the DREMA Gold Medal and radically reduce your production costs!



GOLD MEDAL 2026

NEXCUT X99 Nesting Cutter – ITA TOOLS Sp. z o.o.

We present an innovative cutter with Dual Cut® blade geometry, ensuring a perfect finish of the top and bottom edges of the processed material. The multiple negative cutting edges and unique cutting edge arrangement guarantee the highest machining quality, effective chip removal and extended tool life. The Platinum® coating reduces material sticking and protects against high temperatures, increasing work efficiency and tool durability.



GOLD MEDAL 2026

Configurator – DPS Software Sp. z o.o.

3DeCon is innovative software that automates the entire order fulfilment process—from online product configuration, through pricing and visualisation, to production preparation and warehouse release. The intuitive configurator streamlines collaboration with customers and distributors, shortens order processing times, and eliminates errors, increasing the efficiency of production companies implementing custom orders.

GOLD MEDAL 2026

ISKRA RX PRO set + SW3 TABLE + WZ1 TOWER – K&K Katarzyna Brzezińska

The Iskra RX PRO set is designed for people who require precision and speed of operations who want to speed up and improve their work. It allows you to create furniture bodies using any furniture connectors that require drilling round holes.



GOLD MEDAL 2026

Marketing & PR

The campaign promoting DREMA 2026 was broad and multichannel, aimed primarily at representatives of the wood and furniture industry. It included promotion in trade media, precisely targeted digital activities for professional groups in the sector, and an intensive presence in traditional advertising channels. The campaign included over 1,200 radio spots on a dozen or so radio stations. Outdoor activities covered nearly 350 poles, banners and multimedia screens. Telemarketing and direct communication were key elements, based on a database of over 82,000 professionals in the wood and furniture industry.

MEDIA IMPACT

1283
media publications

4 400 000
publication reach

2 700 000 PLN
advertising value equivalent

Many thanks to our industry and media partners.

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DREMA

WE INVITE YOU

to take part in the next edition of the fair!

7-9 September 2027, POZNAŃ



DREMA

ITM INDUSTRY EUROPE



Organized by mtp GRUPA

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60-734 Poznań

We are members of: EMECA, ufi Member, CENTREX, Członek Polskiej Izby Przemysłu Targowego