



DREMA

International Trade Fair of Machines, Tools and Components for the Wood and Furniture Industries

INVITES

mtp
GRUPA

12-15.09.2023

POZNAŃ, POLAND



Międzynarodowe
Targi Poznańskie
MTP Poznań Expo



Creating the future
of the industry

www.drema.pl

THE BIGGEST AND THE MOST IMPORTANT BUSINESS MEETING OF THE WOOD AND FURNITURE INDUSTRY IN CENTRAL AND EASTERN EUROPE.



almost **600** exhibitors from 25 countries

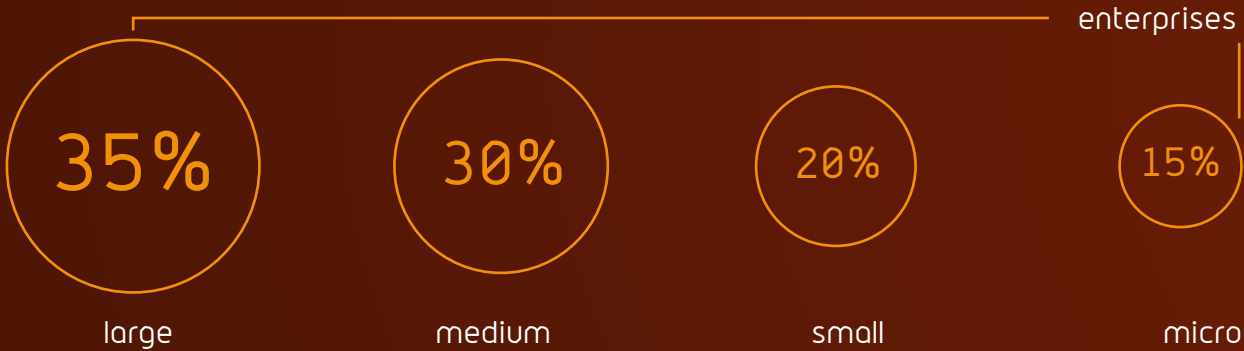


28 700 sqm exhibition



15 400 professional visitors

WHO VISITS DREMA?



CEO, OWNER, DIRECTOR  31%

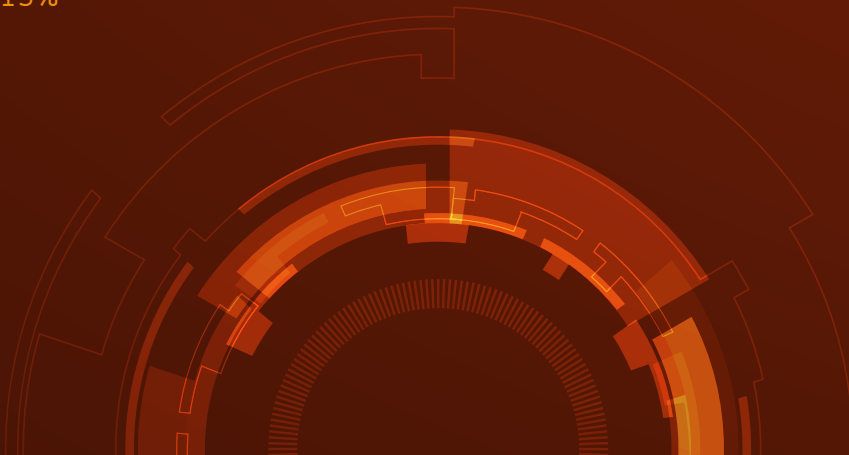
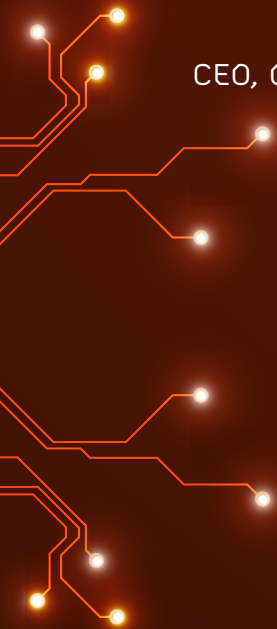
MANAGER  43%

TECHNOLOGIST  13%

SPECIALIST  8%

OPERATOR  2%

OTHER  3%



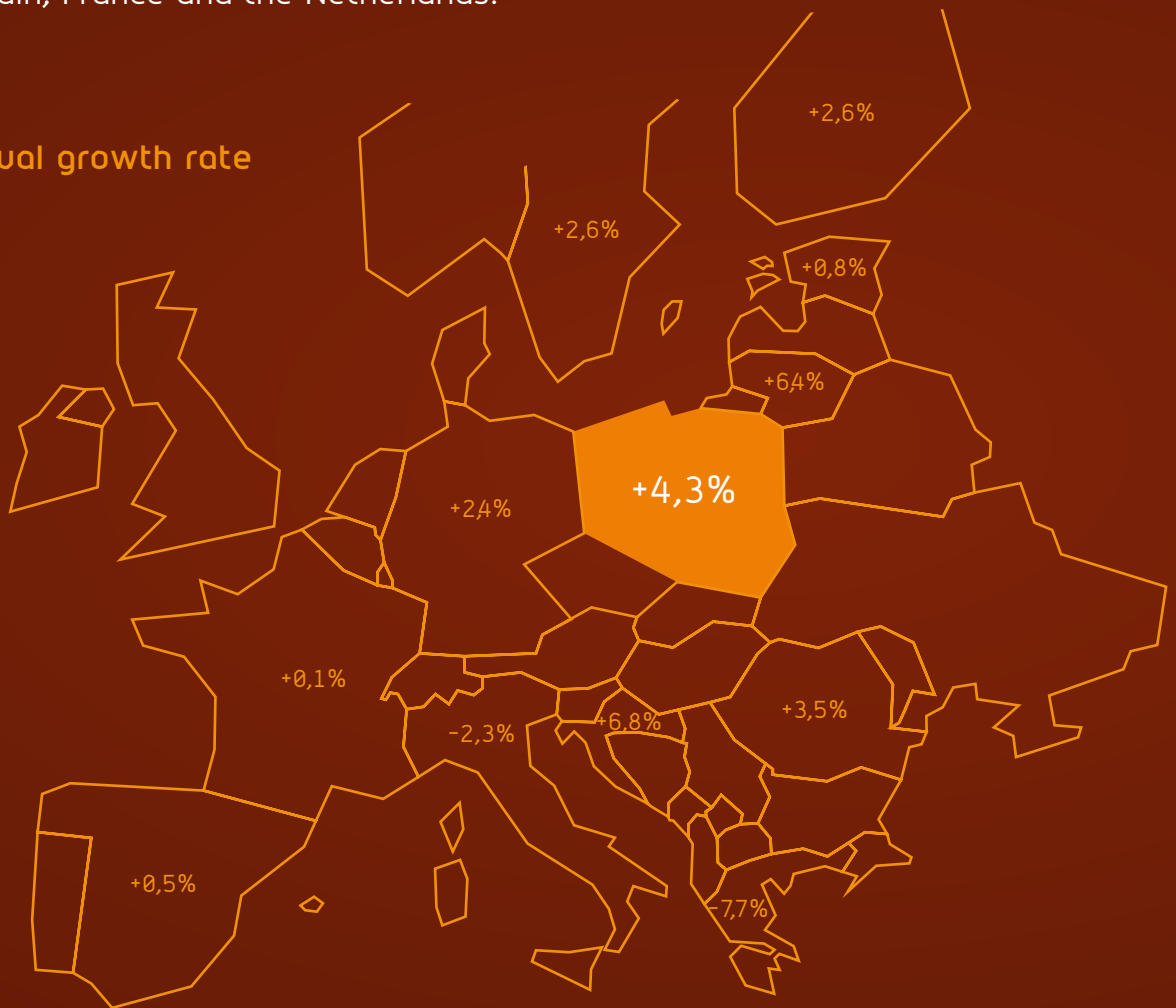
POTENTIAL OF POLISH MARKET

THE FURNITURE SECTOR IS ONE OF THE MOST DYNAMICALLY DEVELOPING INDUSTRIES IN EUROPE.

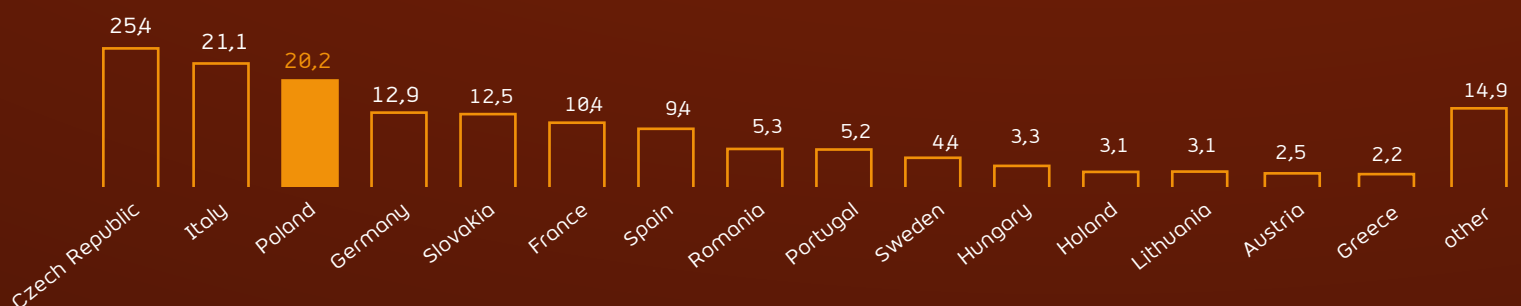
POLISH FURNITURE INDUSTRY IN NUMBERS:

- **1st place in Europe** in the ranking of furniture exporters (2019)
- **2nd place in the world** in the ranking of furniture exporters (2019)
- **almost PLN 52 billion** - potential of the Polish furniture market
- **over 130 thousand people** working in the furniture industry
- **the largest recipient of Polish furniture:** Germany and the Czech Republic, Great Britain, France and the Netherlands.

Average annual growth rate



Total number of companies operating in the wood industry in EU countries, 2020
Thousands of entities



POWER OF THE DREMA FAIR

AUTOMATION | MECHANIZATION | INDUSTRY 4.0

- **exhibition of top brands** - technology and solutions leaders
- **business-oriented** professional visitors
- **spectacular presentation** of machines in motion
- **over 20 accompanying events:** conferences, seminars, panel discussions
- **source of knowledge** research for industry
- **cooperation** with main Polish trade associations



From 12th to 15th September 2023
at the DREMA trade fair you will see:

- feature technologies of tomorrow
- solutions dedicated to woodworking, furniture and sawmill industry
- wood energy
- machines for fabric cutting and sewing
- components for furniture production
- furniture accessories
- adhesives
- varnishes

POZNAŃ INTERNATIONAL FAIR

COMPREHENSIVE SERVICE

- stands and pavilions designing, building, and equipment
- organization and technical support of events
- online and offline promotion
- Fair After Hours - organization of leisure time

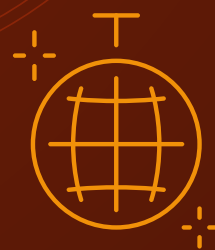


We reward and promote innovations



MTP GOLD MEDAL

the most recognisable prize in Poland and a promotion strategy of awarded companies.



The geographical location of Poznan provides excellent communication with cities of all Polish regions and with foreign countries.

WE HAVE A GREAT HOPE TO SEE YOU AT THE DREMA FAIR IN POZNAN!



For more information, please contact:



Małgorzata Ożóg
Key Account Manager
+48 691 032 010
malgorzata.ozog@grupamtp.pl



Maja Wasylczuk
Key Account Manager
+48 603 590 462
maja.wasylczuk@grupamtp.pl



Monika Piernikowska
Visitor's attendants
+48 691 023 472
monika.piernikowska@grupamtp.pl



Mateusz Szymczak
Deputy Project Manager
+48 609 290 167
mateusz.szymczak@grupamtp.pl

Follow us:



www.drema.pl



[showcase/targiDREMA](https://www.linkedin.com/showcase/targiDREMA)



[Targi DREMA](https://www.youtube.com/watch?v=...)



[targiDREMA](https://www.facebook.com/targiDREMA)



[targiDREMA](https://www.instagram.com/targiDREMA)



[GrupaMTP](https://twitter.com/GrupaMTP)



GRUPA MTP
ul. Głogowska 14
60-734 Poznań, Poland

